

# 2019 EDITORIAL CALENDAR

## JANUARY

### 2019 CONSTRUCTION OUTLOOK

- 2019 Construction Forecast—A Glance at the Construction Economy
- OSHA Outlook
- Lighting Roundtable: What's New in Lighting in 2019
- 2018 Showstopper Awards

**Cool Tools:** Electric Motor Testers  
**Ad Close:** Dec. 7, 2018



## FEBRUARY

### WORKFORCE DEVELOPMENT/ COUNTERFEIT SUPPLEMENT

- How to Recruit Successfully
- Renewable-Energy Jobs
- Different Paths Into the Industry
- Graceful Exits and Handoffs

**Products:** Hand Tools  
**Cool Tools:** Insulated Tools  
**Ad Close:** Jan. 7, 2019



## MARCH

### CABLING/BUILDING CONTROLS

- Unexpected Microgrid Placement
- Cable Management Roundup
- Powering Down Building Controls
- Contractors Give Back to Their Communities

**Products:** Wire, Cable, Cable Management  
**Cool Tools:** Crimp Tools  
**Ad Close:** Feb. 5, 2019



## APRIL

### SMART LIGHTING

- Networked Lighting Controls
- Acoustical Lighting
- Alternative Lighting Projects
- Smart Meters: Wired or Wireless?

**Products:** Home Automation/ Lighting Controls  
**Cool Tools:** Demolition Hammers  
**Ad Close:** Mar. 5, 2019



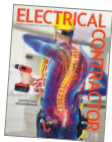
## MAY

### SAFETY

- Protecting Workers Outdoors
- The History of OSHA
- Lighting's Role in Safety
- How to Turn Safety Into Recurring Revenue
- Project: Brussels Sprouts Plant

**Products:** Personal Protective Equipment

**Cool Tools:** Ladders/Ladder Safety  
**Ad Close:** Apr. 5, 2019



## JUNE

### RENOVATION/ RETROFIT

- Can You Become a Low-Voltage or Mechanical Contractor?
- Making New Technology Work in Retrofits
- Is The 200A Service Still Relevant?
- Historic and Cultural Renovations

**Products:** Work-Site Accessories  
**Cool Tools:** Thermal Imagers  
**Ad Close:** May 6, 2019



## JULY

### SMART BUILDING

- Lighting-as-a-Service
- Smart Multitenant Buildings
- Residential Electric Energy Storage
- Optimizing Space and Efficiency in Upgraded Building Systems
- Project: Virginia Central Bank

**Products:** Boxes and Receptacles  
**Cool Tools:** Remote Tool Management  
**Ad Close:** June 5, 2019



## AUGUST

### NECA SHOW

- Las Vegas Project Profiles
- Entertainment and Portable Power
- Working With Building Owners and Engineers
- Advances in 5G Network Speeds
- Modular Construction

**Products:** Testers/Meters  
**Cool Tools:** Evolution of Lithium-Ion Batteries  
**Ad Close:** July 6, 2019



## SEPTEMBER

### COLLABORATION/ SERVICE/ INTEGRATION

- Selling Your Services
- Productive Prefab
- Renewables in States You Wouldn't Expect
- Extending Your Service-Delivery Capabilities
- Project: Buffalo Bills Stadium

**Products:** Tool Accessories  
**Cool Tools:** Construction Software  
**Ad Close:** Aug. 5, 2019



## OCTOBER

### EMERGING MARKETS/ GREEN BUILDING

- Standby Generators
- Advances in Batteries
- On-site Solar
- Project: Microsoft Fuel Cell Data Center
- Nonrenewable Emerging Technology

**Products:** Ballasts, Drivers, Light Engines  
**Cool Tools:** Truck Upfits  
**Ad Close:** Sept. 6, 2019



## NOVEMBER

### TOOLS AND EQUIPMENT

- Tech Trends in Software, Drones
- Electric Vehicle Charging Stations
- Tool Trends

**Products:** Tools and Accessories  
**Cool Tools:** Using Test Equipment Safely  
**Ad Close:** Oct. 7, 2019



## DECEMBER

### LIGHTING SPECIAL REPORT

- Survey of ECs' Lighting Work
- Finding the Right Replacement
- What's New in LED Task Lighting
- Sustainability in Architectural Lighting

**Products:** Lighting Fixtures  
**Cool Tools:** Cable-Handling Equipment  
**Ad Close:** Nov. 5, 2019



### IN EVERY ISSUE

#### **SPECIAL LIGHTING AND INTEGRATED SYSTEMS**

**LOW-VOLTAGE CONTENT:** Columns on Fire/Life Safety Systems, Security, Fiber Optics, Lighting, Technology, Low-Voltage Contracting (Meet the Integrator), quizzes on Cabling and Life Safety Systems, features on Fire, Security and Technology, content on Datacom and IoT, Integrated Systems Products and more.

Commercial/Industrial/Institutional Estimating  
Industry Watch News Briefs  
Lighting/Lighting Controls  
National Electrical Code FAQs  
National Electrical Code in Focus  
National Electrical Code Comments  
National Electrical Code Applications  
New Products  
Power Quality  
Profiles of projects by electrical contractors  
Residential Safety

### IN EVERY OTHER ISSUE

Arc Flash Safety  
Alternative Energy  
Business and Financial Topics  
Industrial Construction  
Legal  
National Electrical Code Quiz  
Safety Quiz  
Service/Maintenance  
Utility Business

### TRADE SHOW DISTRIBUTION

NECA Show Las Vegas, Sept. 15–17  
Aug. issue

### BAXTER READERSHIP STUDY

February, May, September, December